

MILO S. WANG

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ACADEMIC EMPLOYMENT

ARIZONA STATE UNIVERSITY

2021– Assistant Professor of Management

EDUCATION

UNIVERSITY OF ALBERTA

2015–2021 Ph.D. in Strategic Management and Organization

UNIVERSITY OF CAMBRIDGE

2018 Fall Visiting Doctoral Student

UNIVERSITY OF ILLINOIS AT URBANA-CHAMPAIGN

2012–2013 Doctoral Student in History

ZHEJIANG UNIVERSITY

2010–2012 M.A. in World History with Honors

2006–2010 B.A. in History with Honors

SELECTED PUBLICATIONS

1. Wang, M.S., & Tracey, P. Forthcoming. Anti-stigma organizing in the age of social media: How social movement organizations leverage affordances to build solidarity. *Academy of Management Review*.
2. Wang, M.S., Raynard, M., & Greenwood, R. 2021. From grace to violence: Stigmatizing the medical profession in China. *Academy of Management Journal*, 64(6): 1842–1872.
 - Finalist of the Responsible Research in Management Award (2021).
 - Media coverage: *LSE Business Review*, *Sixth Tone*, *Jijitang*.
3. Lounsbury, M., Steele, C., Wang, M.S., & Toubiana, M. 2021. New directions in the study of institutional logics: From tools to phenomena. *Annual Review of Sociology*, 47(1): 261–280.
 - Translated into Chinese and reprinted in *Journal of Comparative Studies*, 2023.
4. Zhang, R., Wang, M.S., Toubiana, M., & Greenwood, R. 2021. Stigma beyond levels: Advancing

research on stigmatization. *Academy of Management Annals*, 15(1): 188–222.

- #2 of most-read articles published in *AMA* during 2021.
5. Wang, M.S., Steele, C., & Greenwood, R. 2019. Mentalités and events: Historicizing institutional logics (dialogue). *Academy of Management Review*, 44(2): 473–476.
 6. Hannigan, T., Haans, R., Vakili, K., Tchalian, H., Glaser, V., Wang, M.S., Kaplan, S., & Jennings, P.D. 2019. Topic modeling in management research: Rendering new theory from textual data. *Academy of Management Annals*, 13(2): 586–632.
 - Top 1% highly cited paper in the SSCI field of Economics & Business.
 - #2 of most-read articles published in *AMA* during 2019.

TEACHING EXPERIENCE

COURSES TAUGHT AT ARIZONA STATE UNIVERSITY

- *Environmental, Social, and Governance*, EMBA, Spring 2023–
- *Strategic Management*, Undergraduate Capstone, Spring 2022–

COURSES TAUGHT AT UNIVERSITY OF ALBERTA

- *Introduction to Strategic Management and Organization Design*, Undergraduate, Winter 2019
- *Introduction to Management*, Undergraduate, Fall 2017

PHD STUDENT AND POSTDOC SUPERVISION

- Chuqiao Zhou, Supervisor, ASU (Postdoc; PhD, Erasmus University), 2023–
- Kristen Raney, Committee Member, ASU, 2023–
- Runjia Zhang, Committee Member, Peking University, 2023–
- Nontuthuzelo Mashaba, Thesis Examiner, NEOMA Business School, 2023

DBA STUDENT SUPERVISION AT ASU/SAIF

- Haibin Su, Chairman, Silake Precision Industry Co., Ltd., Co-Chair, 2023–
- Li Feng, President, Shunli Technology Co., Ltd., Co-Chair, 2023–
- Xiruo Wang, Vice President, Alibaba Group Holding Limited, Committee Member, 2022–
- Hao He, CEO, United Mechanical & Electrical Co., Ltd., Co-Chair, 2022–

CONFERENCES AND PRESENTATIONS

ACADEMY OF MANAGEMENT ANNUAL MEETINGS

Sessions Organized

- 2023. Institutions and trust: Crisis, erosion, and construction (with S. Yan). Showcase symposium, nominated as an All-Academy theme. SIM. Boston, MA.
- 2022. Governance of institutions: Logics and orders as phenomena (with S. Yan). Presenter symposium. OMT, STR, SIM. Seattle, WA.
- 2022. Facts, fictions, or something in between: The constructive and destructive power of history work (with J. Lodge). OMT, MH, ODC. Presenter symposium. Seattle, WA.
- 2020. Different cultures, different dynamics: Community perspective of social innovation (with

- J. Lodge). Presenter symposium. SIM. Accepted but not presented due to covid.
- 2019. Toward a practice-driven institutionalism: Exploring institutional change in praxis. Showcase symposium. OMT, SAP. Boston, MA.
- 2017. Theorizing with history: Lessons from the study of institutional logics and imprinting (with C. Steele). Panel symposium. OMT, SAP. Atlanta, GA.

Presenters, Facilitators, and Other Roles

- 2023. Workshop facilitator. Expanding the tainted tent: Bringing new perspectives and theory to organizational stigma research. OMT. Boston, MA.
 - 2023. Symposium chair. The dark side of community dynamics in organizations' pursuit of social innovation (with J. Lodge). Panel symposium. SIM. Boston, MA.
 - 2022. Workshop facilitator. Stigma versus stigmatization: Differentiating stigma from its processes. OMT. Seattle, WA.
 - 2022. Symposium presentation. History work in history books: How the history is strategically reconstructed (with R. Zhang). OMT, MH, ODC. Seattle, WA.
 - 2022. Symposium chair. Different cultures, different dynamics? Driving forward a community perspective of social innovation (with J. Lodge). Panel symposium. OMT, SIM. Seattle, WA.
 - 2019. Symposium presentation. From scandal to stigma: Institutional side effects of impression management strategies (with R. Zhang, & R. Greenwood). OMT, SAP. Boston, MA.
 - 2019. Paper presentation. Corruption and entrepreneurial firm performance: The moderating role of mindset and social capital (with Y. Wei)*. ENT. Boston, MA.
 - 2019. Symposium presentation. The logics of history and the historicity of logics (with C. Steele)*. OMT. Boston, MA.
 - 2018. Workshop facilitator. Topic modeling: A hands-on approach to analysis and theory building. OMT, STR. Chicago, IL.
 - 2018. Paper presentation. Containing stigma spillover: The effectiveness of the scapegoating strategy (with R. Zhang)*. OMT. Chicago, IL.
 - 2017. Paper presentation. Fallen from grace: Stigmatizing the medical profession (with M. Raynard). OMT. Atlanta, GA.
- * Presented by co-authors.

PROFESSIONAL SERVICE

EDITORIAL SERVICE

Board Member

- *Organization Studies* (2022–2025)
- *Management and Organization Review* (2022–2025)

Ad-hoc Reviewer

- *Academy of Management Journal, Academy of Management Review, Administrative Science Quarterly, American Sociological Review, Information and Organization, Journal of Business Ethics, Journal of Business Venturing, Journal of Management Studies, Organization & Environment, Organization Science, Strategic*

Entrepreneurship Journal, Strategic Management Journal, Work and Occupations; Cambridge University Press; Academy of Management Annual Meeting, Strategic Management Society Annual Conference

ACADEMIC COMMUNITY ACTIVITIES

Academy of Management

- 2023. Mentor. OMT doctoral student consortium, OMT Division. Boston, MA.
- 2023. Panelist. SIM doctoral student consortium, SIM Division. Boston, MA.
- 2022. Panelist. How to navigate the academic job market, SIM Division. Virtual.
- 2021. Guest speaker. New doctoral student consortium, All Academy. Virtual.

IACMR & CMSC

- 2022. Discussant. Junior faculty research forum, CMSC. Virtual.
- 2022. Panelist. The inaugural macro research forum, IACMR. Virtual.
- 2021. Mentor. Doctoral student workshop, CMSC. Virtual.

ARIZONA STATE UNIVERSITY W. P. CAREY SCHOOL OF BUSINESS

- 2023. Member. PhD selection and recruiting committee.
- 2023. Chair. Postdoctoral scholar search committee.
- 2022–2023. Member. Micro Meets Macro conference organizing committee.
- 2022. Member. Macro faculty recruiting committee.
- 2022. Member. Postdoctoral scholar search committee.

UNIVERSITY OF ALBERTA SCHOOL OF BUSINESS

- 2017–2018. Vice president. Business Doctoral Association.
- 2017. Chair. 2016. Departmental representative. School of Business Annual PhD Research Conference organizing committee.

MISCELLANY

LANGUAGE

- English (fluent); Mandarin Chinese (native); French (reading knowledge)

ROCK AND ROLL

- Swing (band), vocal & rhythm guitar, 2006–2009; Lost Melody (music program), DJ, Zhejiang University Broadcasting Station, 2006–2008; Occasional street and pub singer, 2006–2010